



ASEAN YOUTH ORGANIZATION

ASEAN YOUTH CONFERENCE 2017

SPONSORSHIP PROSPECTUS

Towards ASEAN Community Vision 2025 - It all begins with YOUth



ASEAN YOUTH ORGANIZATION

ASEAN YOUTH ORGANIZATION

A.Y.O. is established with the objectives of promoting international understanding and goodwill parallel to the ASEAN Motto, and constituting one vision, one identity, and one community.

The ASEAN Youth Organization envisions a world where the youth exhibit a heightened interest on ASEAN and on each other. To this end, the organization, through its networks and members, conducts programs and projects that empower the youth and engage their respective communities to instill and implement forward-looking ideas that would result in positive change.

A.Y.O. is an international non-partisan, non-profit and non-governmental organization with the following objectives:

- To serve as an avenue and platform for the youth for free-exchange of information and ideas on matters of interest within and outside ASEAN;
- To promote awareness and interest towards the establishment of ASEAN Community and its three respective pillars (Political–Security Community, Economic Community, and Socio-Cultural Community);
- To foster long-lasting friendship and understanding between ASEAN and non-ASEAN members;
- To cooperate and collaborate with governments, NGOs, private organizations, and the ASEAN Secretariat on matters that would realize the ideals of the ASEAN Youth Organization; and
- To empower the youth by organizing and conducting projects that improve their knowledge, skills, attitudes, and behaviours through instilling forward-looking ideas that would result in positive change in their respective communities.

Established in 2015, A.Y.O has grown rapidly and has currently around 3,000 active members and more than 260,000 followers in our social media platform, and is growing thanks to the strong interest from youth across the region.

Headquartered in Jakarta, Indonesia, A.Y.O has established networks across 10 ASEAN Countries + Australia + Japan and its membership is opened ASEAN Citizens.



ASEAN YOUTH CONFERENCE 2017

In conjunction with the ASEAN 50th year anniversary, the inaugural ASEAN Youth Conference 2017 is proposed to be held in the Republic of the Philippines on the 1st - 3rd Nov 2017. This is the first time where a youth conference is to be organized by youth, for youth in consultation with the ASEAN Secretariat and the stakeholders.

The theme for the ASEAN Youth Conference is towards “Towards ASEAN Community Vision 2025 - It All Begins with YOUth” and the conference will serve as a platform to facilitate a process that strengthens effective youth participation in the planning, implementation and evaluation of various regional issues, particularly issues that impacted youth.

It aims to bring together youth delegates from all across the ASEAN region to meet, exchange views, share experiences and ideas on issues, detect common preoccupations, and to develop realistic action plans to rebuild communities that meet the needs and aspirations of young people.

Today’s youth are arising to shape the future of their countries and the world. They want to be heard, included in decision-making process and more importantly, to make changes.

OUTCOME

Attendees at the summit will finalise a youth action agenda to mobilise international NGOs, academics, policy makers, educators, businesses of member states, reflecting the aspirations and ambitions of all ASEAN citizens. The agenda will be drafted through a multi-stakeholder consultation process throughout the course of the conference. A joint outcome document between the states and the youth will be produced, called the “Pampanga Youth Declaration”.

CONFERENCE TARGET AUDIENCE

Our Conference is aimed directly at the following groups:

YOUTH DELEGATES (250)

Leaders of tomorrow: next generation political, business, academics, research, civil society and community leaders.

OTHERS (50)

Experts in their respective fields whose opinions are influential, including but not limited to:

- Ministers and Representatives from Governmental Departments and Agencies**
- Head of Corporate and Private Sector**
- Representatives from Civil Societies movement**
- Media**
- Education Institutions**

PROMOTION

■ WEBSITE

Our website will be the One-Stop-Shop for all Summit related information and latest updates, including applications for all delegates. Supporting organizations and sponsors will have their respective logos and organization information featured on our website.

■ SOCIAL MEDIA

The summit will be actively promoted on our Facebook, Twitter, Instagram, and Youtube. Our Facebook is a key source of information for public wishing to know more about AYO. Supporting organizations and sponsors providing specialised services tailored to the needs of the delegates will be actively promoted through our social media channels. Main Facebook page: 264,000 Organic Likes.

NETWORK'S FACEBOOK PAGE

1	BRUNEI DARUSSALAM 3, 077 ORGANIC LIKES	7	PHILIPPINES 8, 764 ORGANIC LIKES
2	CAMBODIA 16, 018 ORGANIC LIKES	8	SINGAPORE 4, 375 ORGANIC LIKES
3	INDONESIA 2, 423 ORGANIC LIKES	9	THAILAND 6, 325 ORGANIC LIKES
4	LAOS 11, 390 ORGANIC LIKES	10	VIETNAM 2, 854 ORGANIC LIKES
5	MALAYSIA 3, 295 ORGANIC LIKES	11	AUSTRALIA 1, 650 ORGANIC LIKES
6	MYANMAR 17, 900 ORGANIC LIKES	12	JAPAN 12, 275 ORGANIC LIKES

PROMOTION

■ DELEGATE HANDBOOK

All delegates will receive a copy of the delegate handbooks in physical and online version. The handbook will contain detail information about the program of the conference and information on each of the sponsor.

■ CONFERENCE COMMUNICATION

All delegates will receive e-newsletter on conference updates. E-newsletter will also be sent out to interested parties and prospect. Major sponsors and supporting organizations will have their corporate logos featured within the e-mails.

TIERED SPONSORSHIP PACKAGES

A range of sponsorship package is available depending on the needs and objectives of your organization. All packages provided a value-for-money and effective reach to conference attendees and interested parties.

Sponsorship packages can also be tailored to suit your needs of your organizations. All offers for in-kind sponsorship and services will also be considered. Please do not hesitate to contact us for further discussion of your requirements.

TIERED SPONSORSHIP PACKAGES

TITLE SPONSOR

- Formal association with all mentions of AYC (ie. “Presented by [name of organisation]”)
- Formal Recognition as a Title Sponsor at Conference Profile & Logo on Conference program
- Logo, Profile and Website link on AYC webpage
- Two pop-up sign displayed during the duration of AYC (to be provided by sponsor)
- Logo inserted into Conference presentation slide template
- Three inserts in Conference satchels (maximum A4 size – maximum 10 pages each item, supplied by sponsor)
- Two complimentary exhibition booths (3m x 3m each) during the conference at preferred location
- 5 complimentary full delegate registrations
- Naming Right for 1 Conference lunch break

\$30, 000

AVAILABLE PACKAGE: 1

TIERED SPONSORSHIP PACKAGES

PLATINUM SPONSOR

- Formal Recognition as a Platinum Sponsor at Conference with Profile & Logo on Conference program
- Logo, Profile and Website link on Conference webpage
- 1 pop-up sign displayed during the duration of Conference – (to be provided by sponsor)
- 2 inserts in Conference satchels (maximum A4 size – maximum 10 pages each item, supplied by sponsor)
- 1 complimentary exhibition booths (3m x 3m each) during the Conference at preferred location
- 4 complimentary full delegate registrations
- Naming Right for 1 lunch break

\$25, 000

AVAILABLE PACKAGE: 2

- Recognition as a Gold Sponsor at Conference with Profile & Logo on Summit program
- Logo, Profile and Website link on Conference webpage
- 1 inserts in conference satchels (maximum A4 size – maximum 10 pages each item, supplied by sponsor)
- 1 complimentary exhibition booths (3m x 3m each) during the conference at preferred location
- 3 complimentary full delegate registrations
- Naming Right for 1 tea break

\$15, 000

AVAILABLE PACKAGE:3

GOLD SPONSOR

TIERED SPONSORSHIP PACKAGES

\$10, 000 // AVAILABLE PACKAGE: 4

SILVER SPONSOR

- Acknowledgment as a Silver Sponsor at Conference with Profile & Logo on Conference Program
- Logo, Profile and Website link on Conference webpage
- 1 page insert in conference satchels (maximum A4 size, supplied by sponsor)
- 2 complimentary full delegate registrations
- Naming Right for 1 tea break

\$5, 000

BRONZE SPONSOR

- Acknowledgment as a Bronze Sponsor at Conference Profile & Logo on Summit program
- Logo, Profile and Website link on Conference webpage
- Half page insert in Conference satchels (maximum A4 size)
- 1 complimentary full delegate registration

\$1, 500 per day, \$3, 500 for entire conference

EXHIBITOR

- 1 day or full-conference options available
- 1 Exhibition booth (3m x 3m)
- Logo and/or listing on Exhibitors Page (Delegate Handbook, Conference Webpage)
- 2 conference day-access pass (per day basis)
- 1 complimentary full delegate registration (only for full-conference option, in addition to 2 conference day-access pass)

TIERED SPONSORSHIP PACKAGES

■ CUSTOMISATION

If you would like to customise your sponsorship and exhibition package, we are more than happy to tailor a package that best suits your business needs. Please feel free to get in touch with us.

■ PAYMENT TERMS

For all sponsorship and exhibition packages, the following payment terms apply: 100% deposit is required to secure your booking.

Please note: Sponsors and Exhibitors will be invoiced by AYO. Organisations may be omitted from the conference program and other materials without notice if final payment is not received by the 15th September 2017. All quoted figures are in US currency.

■ CANCELLATION POLICY

A cancellation fee of 50% and cost of production (where applicable) will be applied for any sponsorship package or exhibition booking cancelled up to 3 weeks prior to the conference. No refund will apply after this date.

■ CONTACT DETAILS

If you have any questions, please contact:



Thomson Ch'ng
AYC Project Director
Phone: +61 425 235 288
Email: c-thomson@aseanyouth.net



Senjaya Mulia
A.Y.O President
Phone: +62822 4700 4265
Email: s-mulia@aseanyouth.net